

# 2018 Creative Teaching Ideas for Your Basic Economics Course

*Date: February 2, 2018*

*Time: 9:00 AM - 5:00 PM. (Breakfast at 8:15 AM)*

*Location: University Center, Florida State University campus*

## **Co-sponsored by the Gus A. Stavros Centers at Florida State University and the University of South Florida**

The Florida State University and University of South Florida Stavros Centers for Economic Education will be holding our 14th annual workshop on "Creative Teaching Ideas for Your Basic Economics course" on February 2 in Tallahassee. We believe we have a great program prepared with several outstanding presenters, including Sherri Wall from the University of Alaska-Fairbanks, Brad Yeckley from Penn State University, and Kim Holder from the University of West Georgia.

If you are a high school or college teacher of introductory economics, this workshop will provide you with practical ideas that will enrich your classes. Registration, including breakfast, lunch and refreshments on Friday is free, but space is limited.

**To register, please email Jennifer Kirkland, [jgkirkland@fsu.edu](mailto:jgkirkland@fsu.edu).** Make sure to inform her of your institution affiliation and let her know if you have any special needs or dietary restrictions. In order to properly plan for meals, **registration will end on Friday, January 26, 2018.** Register now to ensure your place!



# WORKSHOP SCHEDULE

## Friday, February 2nd 2018

- 8:15-9:00 AM Coffee and breakfast items
- 9:00-9:15 Welcome by **Deborah Kozdras, USF Stavros Center** and **Joe Calhoun, FSU Stavros Center**
- 9:15-10:30 **Sherri Wall, University of Alaska**  
"Shake It Up, Shake it Down -- It's Time to Turn Your Classroom Around: Using Clickers to Create a Flipped, Team-Based Learning Classroom"
- 10:30-10:45 Break
- 10:45-12:00 **Brad Yeckley, Penn State University**  
"A Question of Responsibility : A Look at Penn State Engagement and Education Efforts"
- 12:00-1:00 PM Lunch
- 1:00-2:15 **Kim Holder, University of West Georgia**  
"Teaching for Tomorrow"
- 2:15-2:30 Break
- 2:30-3:30 **James Gwartney, Florida State University** and **Joseph Connors, Florida Southern University**  
"Are Stock Prices High or Low?"
- 3:30-3:40 Break
- 3:40-4:15 **Joseph Calhoun, Florida State University**  
"Economics in a Virtual World"
- 4:15-4:45 Group Sharing of Teaching Ideas and Innovations
- 4:45-5:00 Closing remarks and evaluations

## LOGISTICS AND REGISTRATION

The workshop on Friday, February 2nd 2018 will be held at the University Center on the campus of Florida State University.

The closest hotel is Residence Inn by Marriott - Tallahassee Universities at the Capitol, 600 W. Gaines St., Tallahassee, FL 32304-4308. We do not have any special arrangements with any hotel and there are several others within a few miles of campus. We will have several people available to assist participants getting to and from the workshop and airport so you will not be required to rent a car.

Unlike previous years, we are not requiring a registration fee. We don't want a fee to be the barrier excluding anyone from gaining valuable tools to enhance their teaching and promoting economic education. If you would like to assist in covering the cost of the workshop, you may make a tax-deductible contribution to the Stavros Center. Make your check payable to "FSU Foundation," put "The Stavros Center" in the memo of the check, and mail to the following address:

FSU Foundation  
Attn: Gift Services  
2010 Levy Ave.  
Building B, Suite 300  
Tallahassee, FL 32310

**To register, please email Jennifer Kirkland, [jgkirkland@fsu.edu](mailto:jgkirkland@fsu.edu).** Make sure to indicate

your institution affiliation and if you have any special needs or dietary restrictions.

In order to properly plan for meals, we will close registration at the end of the day on Friday, January 26. We expect to fill our seating capacity so register early to ensure your place!

## ABOUT THE SESSION LEADERS



**BRAD YECKLEY** is the Assistant Director of Financial Literacy and Wellness for The Pennsylvania State University. He is a Penn State Alumni, and has a BS in human development, an MBA in corporate finance, and is wrapping up his PhD in Workforce Education HRD/OD. He has professional experience in personal and business investment planning as a licensed investment adviser. He is a member of the 2015 class of Penn State Emerging Leaders, sits on the Financial Literacy Advisory Board, and is also a member of the Commission on Racial and Ethnic Diversity staff committee. He has received national credentialing, and recognition for his work in aid administration His dissertation focuses on financial literacy and its role

in workforce education and he is co-authoring a textbook on Organization Diagnosis Intervention Efforts. Brad is also the Vice President of a boutique consulting firm, Thrust Consulting, with focus on asset based leadership, team and organization growth and change efforts.



**SHERRI WALL** has taught economics in the School of Management at the University of Alaska Fairbanks (UAF) since 2006. She is the founding faculty advisor of the student organization SWEET (Students Who Enjoy Economic Thinking). In 2008, she was recognized as outstanding faculty member of the year by the UAF student body and, in 2010, outstanding student organization advisor. In 2014, she received a "best in class" award at the National Economic Teaching Association conference in San Diego, California. Sherri has a Master's of Science in Resource and Applied Economics. Her research interests include the economics of climate change in Alaska, institutional economics and economic education. She was a co-author on McGraw-Hill's *The Economy Today*, 13th edition, a popular principles of economics textbook.



**KIM HOLDER** is the Director of the University of West Georgia's (UWG) Center for Economic Education and Financial Literacy and Lecturer of Economics in the Richards College of Business (RCOB). She's an alumna of UWG and Georgia State University's Andrew Young School of Policy Studies. She has received numerous awards at UWG, including the 2017 Employee of the Year Award, the university's highest honor for faculty and staff. Kim's academic research focuses on creatively teaching with media and social media to break down barriers to economics education. She created the National Rockonomix Contest (*Journal of Economic Education*, [www.Rockonomix.com](http://www.Rockonomix.com)) along with other innovative techniques. She is also the co-author of *The Ultimate Guide to Teaching Macroeconomics* (W.W. Norton) and the *Digital Implementation Guide for Mankiw's Principles of Economics* (Cengage), instructional resources for teaching economists.



**JAMES GWARTNEY** holds the Gus A. Stavros Eminent Scholar Chair at Florida State University, where he is affiliated with the Stavros Center for the Advancement of Free Enterprise and Economic Education. He is the coauthor of *Economics: Private and Public Choice*, (South-Western/Cengage Learning), a widely used principles of economics text that is now in its 16<sup>th</sup> edition. He is also co-author of an economics primer, *Common Sense Economics: What Everyone Should Know About Wealth and Prosperity* (St. Martin's Press, 2016) and *Economic Freedom of the World*, an annual report that provides data on the institutions and policies of 159 countries. He served as Chief Economist of the Joint Economic Committee of the U.S. Congress during 1999-2000. He is a past president of the Southern Economic Association and the Association for Free Enterprise Education. His Ph.D. is from the University of Washington.



**JOSEPH CONNORS** is an assistant professor of economics in the Barney

Barnett School of Business and Free Enterprise at Florida Southern College where he is also a fellow of the Center for Free Enterprise. He teaches microeconomics, micro theory, and the philosophy of business. His research interests are how economic and political institutions impact the poor in the developing world and the political economy of rent seeking. Dr. Connors is a research fellow for The Institute for Faith, Work, and Economics. Before his career in economics, Dr. Connors was an electrical engineer and worked for various firms in Silicon Valley.



**JOSEPH CALHOUN** is an associate teaching professor in the Department of Economics and the Director of the Stavros Center for Economic Education at Florida State University. He currently teaches large principles of economics classes with an annual enrollment of over 2,000 students. He regularly presents at national teaching conferences about how to effectively use media and technology in the classroom. A strong supporter of study abroad programs, he has been privileged to teach in England, Italy, and Spain. Dr. Calhoun has twice received the Undergraduate Teaching Award at FSU. His doctoral degree is from the University of Georgia.