Creative Teaching Ideas for Your Basic Economics Course

When: Friday, February 5th 2016

Where: Florida State University’s campus
Union Room 315, (3rd floor of Oglesby Union)
Tallahassee, Florida 32306-1640

For Whom: College and High School Instructors of Principles of Economics

The Gus A. Stavros Centers for Economic Education of Florida State University and the University of South Florida invite you to participate in the 12th annual workshop on the teaching of introductory economics at the college and high school levels. The workshop will kick off with a welcoming reception on Thursday, February 4th from 6:30 PM – 8:30 PM at the FSU Stavros Center for Economic Education located at 250 S. Woodward Avenue. The workshop presentations on teaching ideas and other innovations in economic education will begin Friday, February 5th in Union Room 315. This year’s workshop will feature presentations by several leaders on the front lines of economic education, including Patrick Walsh (St. Michael’s College), Steven Landsburg (University of Rochester), and Daniel Winchester (Institute for Humane Studies at George Mason University).

Registration Information
The registration fee for the workshop is $60. This fee covers the workshop, meals, and all related activities. We recommend that the $60 registration fee be paid by either check or money order (made out to FSU) and sent to the Center for Professional Development; 555 West Pensacola Street; Tallahassee, Florida 32306-1640. If you pay via credit card, you will be charged a processing fee. The credit card fee is beyond our control, which is why we want to make you aware of it. Below is a link you can use to register for the conference online:

Hotel Information
In February, state legislative committees will be meeting in Tallahassee. Rooms may be scarce and therefore it would be a good idea to make your hotel accommodations early. We suggest one of the following:

Residence Inn by Marriott - Tallahassee Universities at the Capitol:
600 W. Gaines St., Tallahassee, FL 32304-4308.
1 (800) 331-3131 or (850) 329-9080

DoubleTree by Hilton Hotel Tallahassee: 101 Adams St, Tallahassee, FL 32301

Courtyard Tallahassee Capital: 1018 Apalachee Parkway, Tallahassee, FL 32301

University Inn & Suites: 691 W Tennessee St, Tallahassee, FL 32304
(850) 224-8161. www.universityinntallahassee.com

Flight Information:
If you are flying to Tallahassee, you will want to fly into Tallahassee International Airport (TLH) located at 3300 Capital Circle SW, Tallahassee FL 32310, which is a 6 mile (12-15 minute) drive to nearby hotels.

Additional Information:
If you would like additional information, contact Joab Corey (Phone: 850-644-7079; jcorey@fsu.edu)
WORKSHOP SCHEDULE

THURSDAY, FEBRUARY 4TH

6:30 TO 8:30 PM  INFORMAL WELCOME RECEPTION AT THE STAVROS CENTER: FOOD WILL BE AVAILABLE, SO YOU DO NOT NEED TO EAT PRIOR TO COMING.

FRIDAY, FEBRUARY 5TH

8:30 to 9:00 AM  Coffee and breakfast pastries (provided)

9:00-9:10 AM  Welcome to the Friday sessions by James Gwartney (FSU Stavros Center) and David Scott (USF Stavros Center)

9:10-10:30 AM  Session 1: Patrick Walsh
“EconGuy Videos: Using Examples as Complements to Instruction”

10:30-10:50 AM  Break

10:50-12:10 PM  Session 2: Steven Landsburg
“Engaging Your Economics Students with Examples in Critical Thinking”

12:10 – 1:10 PM  Lunch (provided)

1:10-2:30 PM  Session 3: Daniel Winchester
“The Development of a New Online Principles of Economics Course”

2:30-2:40 PM  Break

2:40-3:40 PM  Session 4: Tawni Ferrarini, Joe Calhoun, and Joab Corey
“The Common Sense Economics Project”

3:40-4:00 PM  Closing Remarks and Farewell
ABOUT THE SESSION LEADERS

PATRICK WALSH is an Associate Professor of Economics at Saint Michael’s College in Colchester, Vermont. He received his BA in Economics from Washington University in St. Louis in 1998, and his Ph.D. in Economics from the University of Michigan in 2006. He has ten years of experience in teaching economics at the collegiate level, teaching courses such as Public Finance, Economics of Healthcare, Money & Banking, and Macro Theory. However, his favorites are the Macro and Micro Principles classes. He has developed custom simulation software for use in his Public Finance class, which allows teams of students to design their own government programs for a fictional country. He is the creator of the EconGuy YouTube channel (https://www.youtube.com/user/thateconguy), designed as a resource for high school and college economics teachers. He has also produced Economics videos for textbook publishers, and is a script writer for the upcoming Crash Course: Economics YouTube series. His academic research focuses on the economics of education, looking at questions related to parental involvement, the dynamics of school choice, and teacher labor markets. He lives in Essex, Vermont with his wife and two daughters.


DANIEL WINCHESTER is a Manager of Online Programs at Learn Liberty, a project of the Institute for Humane Studies at George Mason University. He has worked with college faculty across a range of disciplines to provide free, online courses to college undergraduates. With an emphasis on pop-culture and interdisciplinary education, Daniel has developed courses on topics ranging from “The Economics of Fantasy Football” to “House of Cards: Politics without Romance” to “Sexonomics: The Economics of Love and Dating”. Daniel graduated from Yeshiva University (NYC) in 2012 with degrees in Economics and French Language and Literature, and he is currently pursuing his MA in Economics at George Mason University. He is passionate and optimistic about the transformative potential of technology in both secondary and higher education and eagerly anticipates the “revolution”. A native of Fair Lawn, NJ, Daniel is a devoted fan of the New York Yankees, Jets, and Rangers.

TAWNI H. FERRARINI is the President of the National Association of Economic Educators. She also serves as the Sam M. Cohodas Professor and co-directs the Center for Economic Education and Entrepreneurship at Northern Michigan University (NMU). Her teaching, research and service to the profession focus on regional growth and development with special attention drawn to the private sector. There, she focuses on the use of technology and the integration of free market economics across settings. She regularly instructs a variety of online courses and conducts a multitude of hybrid K-16 workshops. Tawni also regularly visits Japan to help grow the Council for Economic Education in the areas of economics, entrepreneurship, and personal finance and has recently presented in Seoul at the Korea Development Institute. For this type of work, Dr. Ferrarini has received numerous awards including the 2012 Council on Economic Education’s Albert Beekhuis Center Award, 2010 Michigan Council on Economic Education Educator’s Award, and 2009 National Association of Economic Educator's Abbejean Kehler Technology Award (inaugural recipient.) She was named a distinguished faculty member at Northern Michigan University in 2009. Currently serves as a senior fellow at the Fraser Institute, Vancouver, Canada. She is a co-author of Common Sense Economics: What Everyone Should Know About Wealth and Prosperity, Focus: Understanding Economics In US History, and Focus: World History. She publishes in articles in journals and writes op-eds for newspapers. She earned her doctorate in economics from Washington University, where she studied under the 1993 Nobel laureate Douglass C. North.
JOE CALHOUN is the Assistant Director of the Stavros Center for the Advancement of Free Enterprise and Economic Education at Florida State University. He currently teaches large principles of economics classes with an annual enrollment of over 2,000 students. Dr. Calhoun has received numerous teaching awards including the Outstanding Graduate Student Teaching Award at the University of Georgia, the Undergraduate Teaching Award at FSU, and three times received the Service Excellence Award for Teaching from Phi Eta Sigma at FSU. In 2008, he won first place in the Economics Communicators Contest cosponsored by the Association of Private Enterprise Education and the Market Based Management Institute. His doctoral degree is from the University of Georgia.

JOAB COREY is an associate teaching professor in the Department of Economics and a member of the Excellence in Economic Education faculty in the Stavros Center for the Advancement of Free Enterprise and Economic Education at Florida State University. Dr. Corey currently specializes in teaching large section principles of economics and intro to economics classes where he uses interactive class demonstrations, video clips, pop-culture examples, student-designed economic T-shirts, and occasional acrobatics to create an enthusiastic student learning environment. While at Florida State University he has been the recipient of the Transformation Through Teaching award, the Phi Eta Sigma National Honor Society Service in Excellence Teaching Award, and the Florida State University Undergraduate Teaching Award. He received his bachelor’s, master’s, and Ph.D. in Economics from West Virginia University where his teaching efforts were inspired by Professor Russell Sobel and where he won the 2008 WVU Doctoral Student Teaching Award. Dr. Corey is also very involved as a faculty advisor of several student groups, including the FSU Economics Club and the FSU Boxing Club.